

GRAPHIC DESIGNER + PREPRESS SPECIALIST

LAIBA AYYAZ

PRINT / PREPRESS / PRODUCTION

Technical artwork, proofing and production-ready files across labels, packaging, signage, large format, bound work and retail displays.

PRODUCTION EXPERIENCE

Allegra Print and Imaging / Oct 2024 - Aug 2025 / Surrey, BC

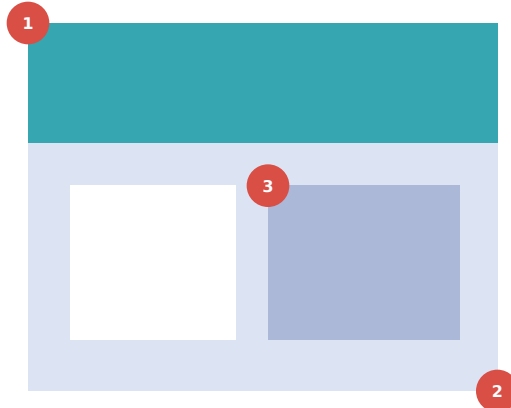


CORE PREPRESS TRANSFORMATION

A design file is only the starting point.

The job is to translate creative artwork into a verified production file that matches the docket, material, output device and finish.

INCOMING DESIGN

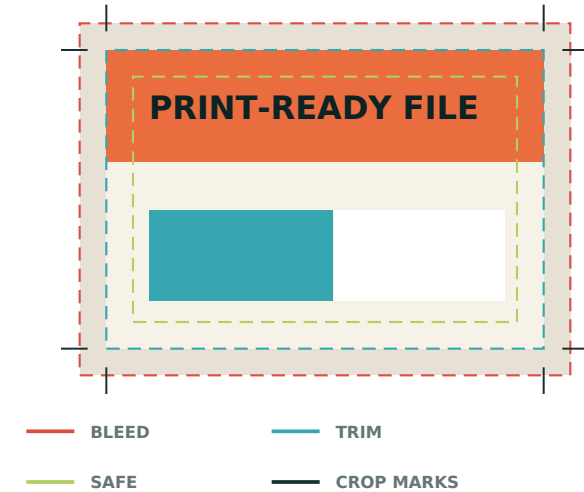


No bleed / RGB image / text too close to trim / links or fonts unresolved

PREPRESS CORRECTIONS

- Confirm size, quantity, stock, process and finish against the docket
- Set trim, bleed, safety, gutters, folds, dielines and cut paths
- Correct CMYK / spot colour, black builds, effective PPI and transparency
- Relink images, resolve fonts, overprint and specialty ink layers
- Export to PDF/X or the exact printer preset

PRODUCTION FILE



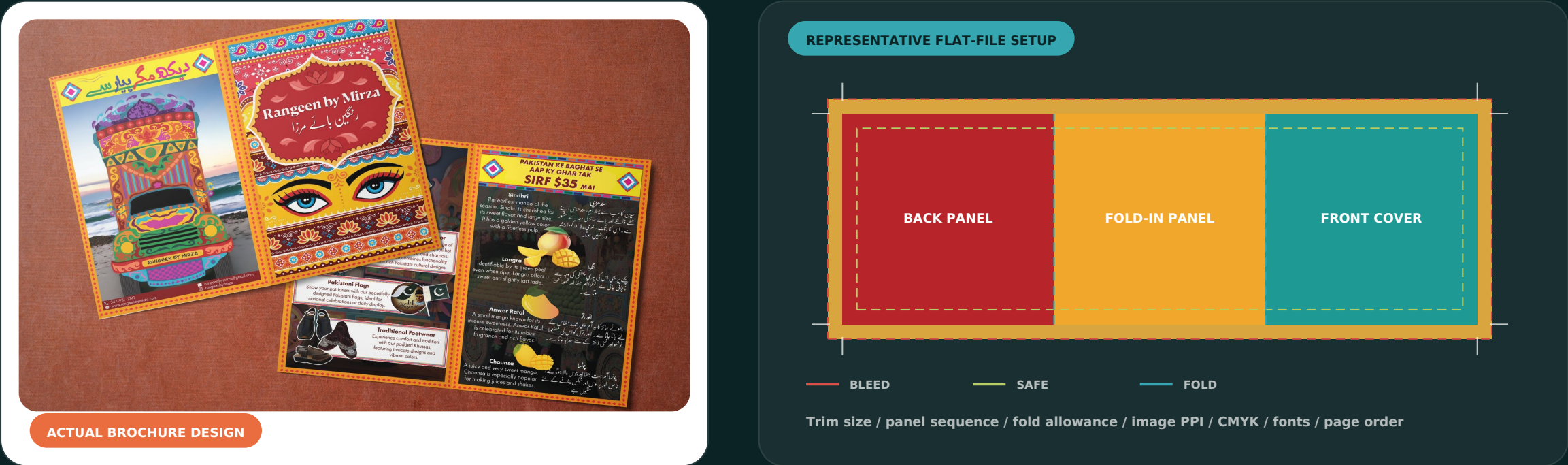
Preflight passed / proof approved / correct revision released

IMPORTANT Bleed and marks follow the printer, RIP and finishing requirements; crop marks are added only when requested.

ACTUAL DESIGN + PRODUCTION SETUP

Brochure artwork needs panel logic.

A finished mockup is paired with the checks required to convert the brochure into a reliable flat production file.



FOR CATALOGUES + BOOKLETS

Verify page count, reader/printer spreads, gutters, binding method, creep where required, linked assets and proof sequence.

ACTUAL LABEL + PRODUCTION LAYERS

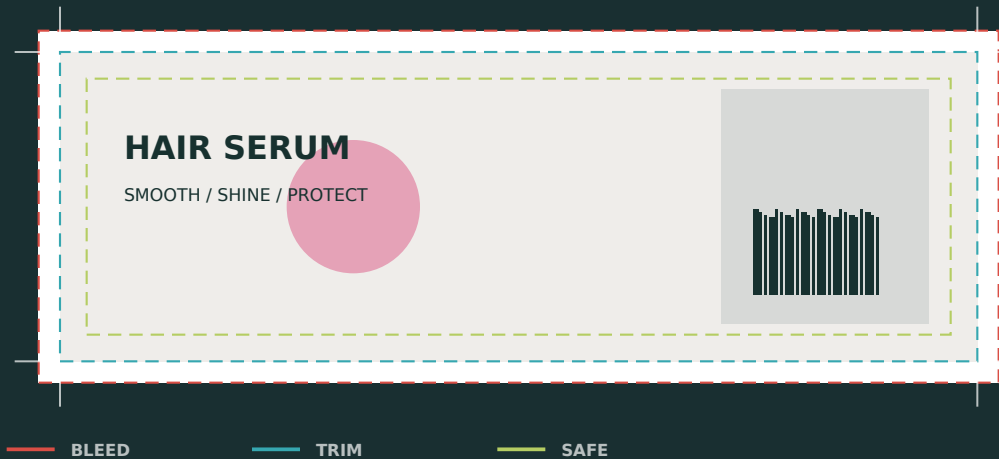
Label files describe ink, shape and finish.

The same visual can require very different separations for paper, clear or chrome stock and for digital finishing.



ACTUAL LABEL DESIGN

REPRESENTATIVE WRAP-LABEL SETUP



Barcode quiet zone / minimum type / colour separations / stock direction

SPECIALTY LAYERS

- White ink underbase
- Spot-gloss UV
- Variable data
- Clear / chrome stock
- Die-cut path
- Kiss-cut path
- Perforation

RELEASE Confirm named spot layers, overprint, cut-path stroke, substrate, unwind/orientation and finishing notes before proofing.

ACTUAL WALL GRAPHIC + COLEX SETUP

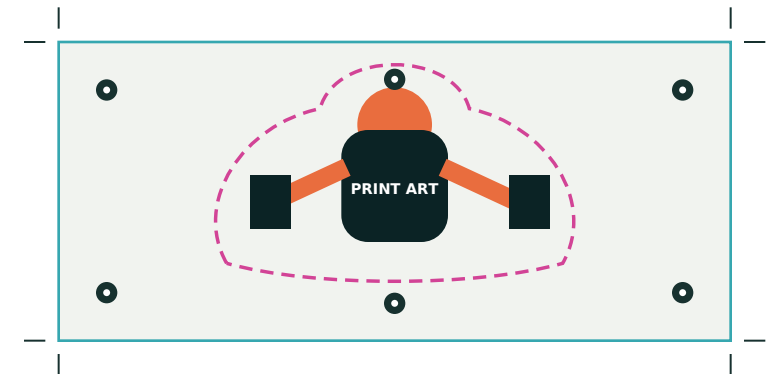
Large-format files are built for installation.

Final dimensions, output scale, effective resolution, marks, cut contours, substrate and finishing all affect the released file.



ACTUAL WALL GRAPHIC MOCKUP

REPRESENTATIVE COLEX CUT-FILE



— COLEX MARKS — CUTCONTOUR — SHEET TRIM

Print artwork + registration targets > Colex camera alignment > contour cut

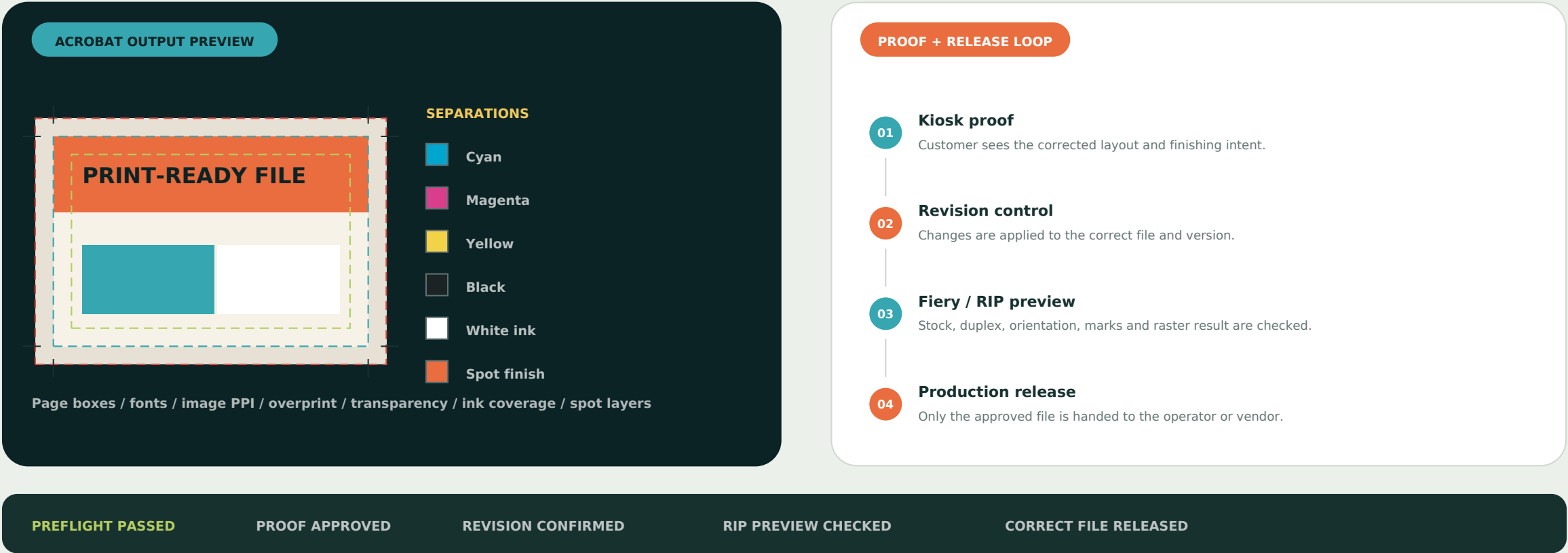
Registration targets and the named cut path follow the shop's Colex/RIP workflow; crop marks are added only when requested.

LARGE-FORMAT CHECKS Full size or stated scale / effective PPI / viewing distance / substrate / lamination / cut contour / grommets or finishing / Colex path

ACROBAT / KIOSK / FIERY

Every correction is checked before release.

Preflight is not only an export preset: it is a verification loop across separations, page geometry, proofs, revisions and RIP preview.



ONE DESIGN / DIFFERENT PRODUCTION RULES

Print-ready depends on the output.

Bleed, marks, colour, resolution, separations and finishing layers are adapted to the actual output workflow.

LABELS

- Bleed + die/kiss-cut path
- White ink / spot UV / variable data
- Clear or chrome stock
- Orientation and finishing notes

BROCHURES

- Trim + panel/fold geometry
- 0.125 in / 3 mm typical bleed
- Gutters, page order and binding
- CMYK, fonts and image PPI

LARGE-FORMAT

- Full size or declared scale
- Effective PPI at output size
- Tiles, overlap and panel IDs
- Marks / contour / substrate / install

PRODUCTION WORKFLOWS

Xeikon Panther

Jetrion

Xerox Iridesse

Epson

PX3300

Colex

TOOLS Illustrator / InDesign / Photoshop / Acrobat Preflight / Fiery / Kiosk proofs / production dockets / vendor specifications

PRODUCTION EXPERIENCE

Design judgment backed by production discipline.

Allegra

Graphic Designer & Prepress Specialist

Oct 2024 - Aug 2025

Surrey, BC

SELECTED CLIENT WORK

Nanak Foods

Sunco Foods

Punjab Foods

City of Vancouver

City of New Westminster

City of Surrey

CORE RELEASE CHECKS

Dimensions / quantity / bleed / gutters

Resolution / colour / substrate

Binding / cut paths / finishing

Proof status / correct revision

ALSO 1500+ freelance creative projects since 2019, bringing client communication, speed and problem-solving into every production handoff.

LAIBA AYYAZ

+1 778-953-6402 / lybaayaz5@gmail.com / Surrey, BC

[behance.net/laibaayaz](https://www.behance.net/laibaayaz) / [linkedin.com/in/laibaayaz](https://www.linkedin.com/in/laibaayaz)